



Hawk Converting Announces Hiring of Sales Chief Customer Officer to benefit future and current customers

Lewisburg, TN May 19, 2014. Hawk Converting has announced the appointment of Robert Heithaus, Chief Customer Officer, to assist in the sales and marketing growth of the organization. Hawk Converting provides precision paper sheeting for premium fine paper and paperboard mills (Tembec, NewPage, and IP), customer supplied materials programs, finished printed products and private label services. From lightweight products to heavy calipers our state of the art equipment offers our customers just-in-time-delivery unequaled by the competition. Hawk Converting is 100% minority owned and WBENC and MBE certified. Our central location, just south of Nashville, TN, provides one to two day delivery service to dozens of major industrial cities and points in-between.

In making the announcement Kathryn Hawkins, Managing Partner said: “Robert truly understands the value of the customer and quickly identifies solutions that deliver products for today’s just-in-time marketplace. His knowledge of paper products, applications, printing processes, coupled with his industry contacts will be instrumental in developing new business and establishing long-term customer relationships to achieve sustainable and profitable growth”.

“Our company will continue to invest in new machinery and employees to stay ahead of our customers’ expectations. Robert’s skills support our focus to develop, collaborate and increase our partnerships as we drive the organization to higher sales levels and productivity”, stated Re Kelso, Managing Partner, of Hawk Converting. Ms. Keslo also added that the company has recently committed to add an additional 50,000 square feet to their current facility bringing the size of the Lewisburg operation to over 115,000 square feet.

About Hawk Converting:

Hawk Converting, LLC specializes in the manufacture and distribution of a wide variety of custom paper products from mill direct rolls, customer programs, and private label services, to the finished printed product.

For more information contact Hawk Converting at 931.270.0505, or email info@hawkconverting.com.
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