



## **Tembec Paperboard Group and Hawk Converting Announce New “Kallima Quick Turn Program”.**

More inventories added and partnership with Northwoods Paper Converting, LLC announced.

**Lewisburg, TN January 19, 2016**

Tembec Paperboard Group and Hawk Converting announce the launch of a “Quick Turn Program” featuring Kallima® Coated Cover for Kallima franchised distributors in selected markets. Beginning February 1st, 2016, the Kallima® product line will be available for JIT deliveries (2-4 days). This program will be serviced out of 2 locations: Hawk Converting; Lewisburg, TN and Northwoods Converting, LLC; Beaver Dam, WI. The Kallima® Quick Turn Program is designed to provide customers greater flexibility with no minimums on orders, special sizes, folio, digital and large format sizes.

“Tembec prides itself on partnerships that deliver greater value to the marketplace and we are pleased to announce this new opportunity with Hawk Converting. The quality, speed and flexibility now offered from two locations is a tremendous complement to our current efforts in the Midwest region”, stated Adrienne Jung, Marketing Manager, Tembec Paperboard Group.

The Tembec Paperboard Group and Hawk Converting partnership comes at a great time for paperboard consumers and customers. “With the consolidation in the paperboard market, we are being asked daily for viable alternatives. This partnership provides the paperboard market that viable option. We are maintaining a full range of calipers and roll sizes for the Kallima® product line, which will be stored locally (in both locations). It will be competitive in the market and we will stand behind it!”, said Kathryn Hawkins, Managing Partner Hawk Converting.

In making this announcement, Re Kelso, Managing Partner Hawk Converting added, “The Northwoods Converting partnership allows us to expand our successful relationship. Our collective mission is to take care of our customers. All three companies (Tembec, Hawk and Northwoods) share that common goal. We want to help our customers meet or exceed the toughest of delivery demands of their customers.”

Kallima Coated Cover is the ideal paper choice for all printing and marketing needs, for the most demanding customers and challenging orders. Kallima helps printers looking for a paper stock that optimizes printing and reduces costs by offering savings up to 20% over competing products – without sacrificing quality. Kallima FSC-certified products also meet the most rigorous and responsible forestry standards in the world.

Hawk Converting is 100% minority owned and WBENC and MBE certified.

For more information or quotes, please contact Hawk Converting at 931.270.0505 ext 7, or email [quotes@hawkconverting.com](mailto:quotes@hawkconverting.com).

For more information about Kallima Coated Cover, please visit [www.kallima.com](http://www.kallima.com).

Sample sheets and promotional materials are available by contacting our sales department.

