

POINT
OF
PURCHASE
&
VISUAL
DISPLAYS

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24PT BK WHITE
Compared to 24pt SBS

75%
INCREASE IN
TEAR STRENGTH

20%
INCREASE IN COMPRESSION/
STIFFNESS STRENGTH

**SINGLE COATED BACKSIDE
ALLOWS TWO SIDE PRINTING
WITHOUT COST OF C2S**

21PT BK CARRY
Compared to 24pt SBS

50% INCREASE IN
TEAR STRENGTH

15% INCREASE IN
COMPRESSION/
STIFFNESS
STRENGTH

**FURTHER COST
REDUCTION**

“GOLDEN” KRAFT BACKSIDE
IS THERE A NEED FOR
TWO SIDES OF WHITE?

28.3PT BK CARRY
**SIGNIFICANT COST
REDUCTION!!**

Compared to E Flute/
Micro Corrugated Sheets

TRIPLE COATED

**SUPERIOR PRINTABILITY
ZERO FLUTE SHOW THROUGH**

OFFERS A MID-RANGE STEP
WHERE E FLUTE / MICRO
FLUTE MAY BE AN OVERKILL

INTRODUCING BK WHITE & BK CARRY

TRIPLE COATED YIELDING
UNPARALLELED PRINT FIDELITY
ENGINEERED FIBER COMPOSITION
WHICH ELIMINATES CRACKING

FOR MORE INFORMATION

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