



Hawk Converting, LLC Announces Completion of Falcon Sheeter Installation

October 1, 2018 (Press Release) Lewisburg, TN

On October 1, 2018, Hawk Converting, LLC announced the completion of installation of the Falcon sheeter. The Falcon's world-leading paper sheeting technology can produce both small and large format-sized sheets (ranging in size from 12" x 18" up to 98" x 140") of 80# text to 34 PT paperboard for offset, digital, and inkjet printing.

"High-speed production that allows us to offer press-ready skids in our just-in-time marketplace was the key reason Hawk Converting made this large investment," stated Kathryn Hawkins, Managing Partner. She adds, "We have seen the growth in flatbed/wide format presses coming for several years and recognize the need to support all segments of the printing market. By adding the Falcon, we will surpass our competition's capabilities and better support our customers."

"We are excited to bring new, high-quality services from the Falcon - both in size of finished product and in offering new, heavyweight substrates - to our current and future customers," added Re Kelso, Managing Partner.

The diversification towards packaging has helped Hawk's customers grow and brings the company closer to meeting their 2020 goals for production. By combining existing mill support and new substrates, Hawk Converting's capacity for sheeting products will grow to over 1,000,000 pounds per year to supply the POP, packaging, and signage print markets.

"Our reputation for being innovative and watchful of changes in printing are what drives our business," said Robert Heithaus, CCO. "In addition to the Falcon products in 2019, Hawk Converting will be launching its **Be Paper Smart, Buy from Hawk** custom programs for paperboard materials that are 100% recyclable and printable with nearly every process imaginable."

About Hawk Converting

Hawk Converting, LLC is a leading WBENC- and MBE-certified company that provides precision paper sheeting for premium fine paper and paperboard, and distribution of a wide variety of custom paper products, from mill-direct rolls and customer programs to private-label services and finished printed products. In 2015, Hawk partnered with Northwood Converting in Beaver Dam, Wisconsin. Hawk stores inventory rolls in two strategic locations to offer quick response programs, delivering press-ready skids into pressrooms with next-day shipments to most major metropolitan cities in over 25 states, or 'will call' service to merchant partners. Hawk production offers certified digital and large format skid sizes up to 140".

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